

TAC



CERTIFICATION IN DIGITAL RECRUITMENT PROFICIENCY

LEARN THE ROPES OF DATA-DRIVEN RECRUITING ON A COURSE BUILT ON ISO STANDARDS AND TAUGHT BY EXPERIENCED PSYCHOLOGISTS AND DIGITAL EXPERTS.

- + Official certification based on the ISO 30405 standard
- + Cover all main areas of data-driven talent acquisition
- + Download assets and tools for personal use
- + Progress built on hands-on exercises and real-life scenarios





DO YOU KNOW WHAT TO LOOK FOR AND WHAT TO DISREGARD WHEN RECRUITING?

Talent Acquisition Certificate (TAC) is the fastest way to build a process for more structured hiring. Objective criteria eliminates the risk and expense of recruiting the wrong employees.



GET A DEGREE IN STRUCTURED RECRUITING PROCESSES

TAC is a double education path for people with hiring responsibilities. If you are new to the discipline of recruiting, you will get a solid foundation of best practices. As a seasoned pro, you will get the chance to replace old habits with new skills.

First, you will receive tuition in the recruitment value chain that covers areas like attraction, sourcing, assessment and employment. Next step is completing OPTO. OPTO is Master International's personality test, designed and built to help you eliminate all kinds of bias in your daily work. With both modules completed, you will receive your new recruiter certificate.

MASTER TALENT ACQUISITION CERTIFIED RECRUITER

Our psychologists have built your learning path on scientific research and international quality guidelines. You should prepare to spend approx. 8-12 hours on completing the modules, which you can do at your own pace.

With the TAC certificate in hand you will get the tools and skills to break down the chain that stretches from "hiring" to speedy "onboarding" into individual links that you can easily separate out and control.

STRENGTHENING YOUR OWN PROFILE

An organisation's most important resource is people. And it starts with you. You are the gate through which new employees must pass.

WHAT IS TAC?

- + Module-based digital self-study in data-driven hiring best practices
- + You'll get an official Talent Acquisition Certificate, a downloadable diploma and a SoMe award
- + Flexible training in true-to-life scenarios
- + Practical tools and templates to download for personal use

WHY TAC?

TAC is a natural next step for anybody with hiring responsibilities who wants to base their decisions on fact, data and science.

- + Data-driven recruiting and evidence-based decisions frees up time and resources
- + Meet the demand for 100 % transparency and governance (bias, equality, diversity)
- + Get inspired to how you use the newest HR science to add value to your organisation

"In the jungle of digital HR education, I really like the fact that the TAC course is built on ISO standards and created by skilled psychologists."

**TALENT ACQUISITION MANGER,
COMPLETED THE COURSE IN 2020**

Take the opportunity to get up to speed with all the latest best practices of data-driven recruiting. The TAC course will be a major asset in hiring managers skill development.

FIND OUT WHAT TAC CAN DO FOR YOUR BUSINESS. CONTACT US FOR A PERSONALISED DEMONSTRATION.
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